

Stained glass makers bring colour and light into dull boardrooms and reception areas.

Stained-glass artists Vitreus Art believe they have identified a trend set to bring light and colour into the boardroom.

With several corporate commissions already under their belts, glass workers Jenny Timms and Mike Caddy are offering to interpret any company logo in rich coloured glass – to give a plain reception area or fusty boardroom new colour and light.

The couple believe that most logo designs or corporate branding elements can be interpreted in stained glass – with a little artistic licence.

'I've visited so many company reception areas that were crying out for some colour and style' comments Mike.

He goes on: 'The days of putting up a calendar from your office stationery supplier as your sole boardroom decoration are over!'

A PR firm and an Italian holiday company are among the businesses who have already commissioned a stained glass logo in this way.

With bland 'warehouse' art so readily available, Mike & Jenny are on a mission to get companies thinking more imaginatively, and using the concept to reinforce their branding at the same time.

The couple claim that a bespoke stained glass logo shouldn't cost much more than a large mass-produced print, but will be totally unique and provide a talking point for visitors and staff alike.

Some of the pieces made by the pair will be on show at events in 2008, including a number of craft fairs and September's Open Studios event in Hertfordshire.

About Vitreus Art

Jenny Timms and Mike Caddy create unique pieces of decorative stained glass for people to own and enjoy - in their homes or workspaces.

The Latin adjective *vitreus* is from the noun *vitrum*, meaning "glass".

Vitreus Art makes unique but affordable pieces of stained glass art using the 'Tiffany' method first developed in the *Art Nouveau* era.

This method makes fine, delicate designs possible and is ideally suited to making decorative art on a domestic or office scale.

The couple have workspaces in Berkhamsted and Buckingham and are currently working on a number of large statement pieces for forthcoming craft fairs and art shows.

Jenny and Mike can be contacted on 07778 837471 or via:
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A selection of press images is at:
www.vitreus-art.co.uk/press.html
Larger images are available on request

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